



# Media Kit

# TECHVERSIONS

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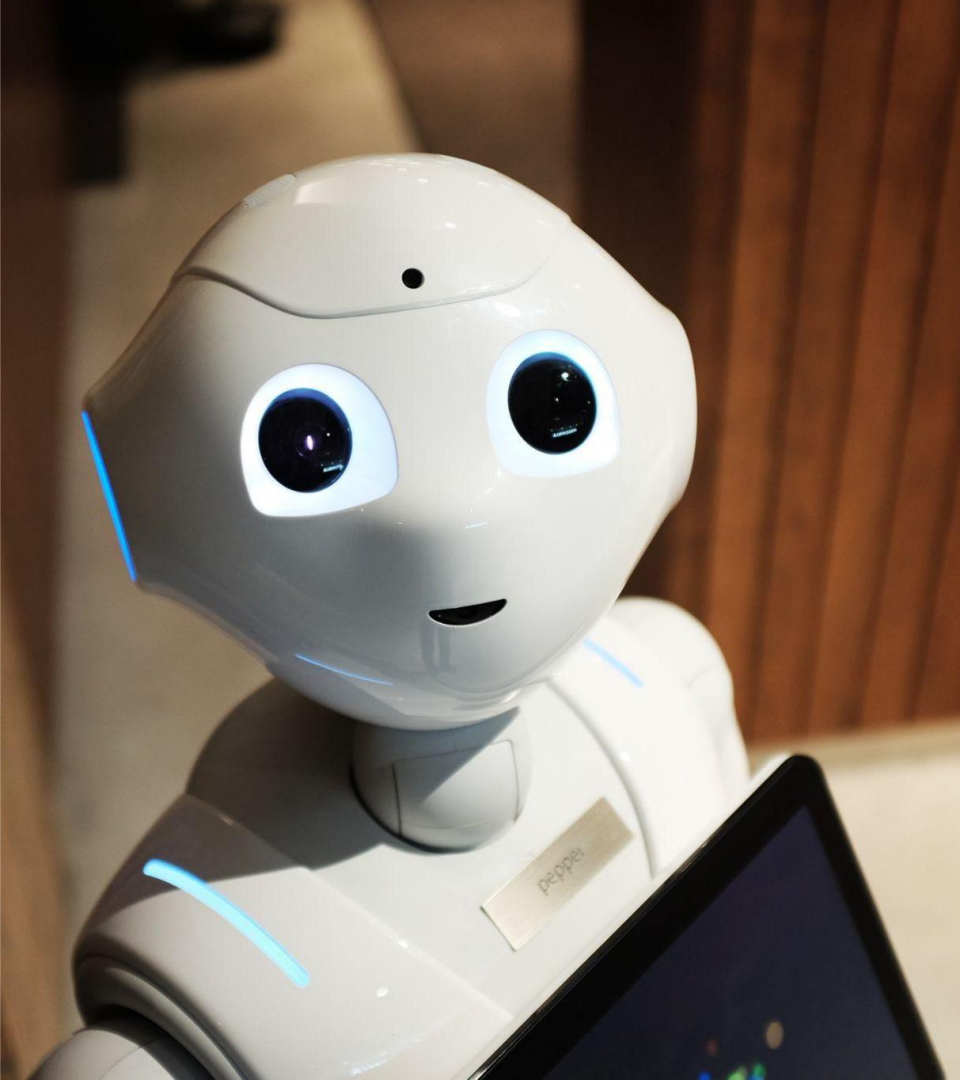
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# WHO WE ARE

TechVersions is a trusted technology publication platform. Our vast network of **230k+** opt-in technology leaders, sources, and influencers help us design innovative pathways that favors brands and organizations in novel ways.

For advertisers, recruiters, and other decision-makers, we offer a wide range of media-sharing options that create the perfect launchpad to get started.

## Mission

At TechVersions, we are committed to connect technology partners and the most dynamic technology leaders with creative strategies and programs to drive superior engagement.

## Vision

- Bringing you the best technology and innovation information
- Empowering and educating readers every day



# WHAT WE DO

## We are a technology publication platform

TechVersions is a trusted technology publication platform that offers several opportunities of content publishing and development, including technology guest blogging, and more. We produce a number of highly recommended publications that are shared throughout the Internet and social media, and via newsletters.

## We are a media-sharing agency

For advertisers, recruiters, and other decision-makers, we offer a wide range of media-sharing options - Asset Promotion, Product/Service Promotion - that creates the perfect launchpad to get started. Our vast network of 230k+ technology leaders, sources, and influencers help us design innovative pathways that favor brands and organizations in novel ways.

## We are a technology pursuer

TechVersions digs the deepest and travels the farthest to discover the latest in tech. We reveal findings and pursue insights of the most interesting tech stories that are transforming the world at this very moment.



# WHY US



46% of our C level subscribers visit TechVersions on a daily basis. 95% of them are technology leaders.



TechVersions is GDPR and CCPA compliant and is committed to the continued pursuit of privacy and security compliance.



All landing pages are FastPass tested and compliant with Microsoft accessibility features.



Regions with highest subscribership include: North America, (US/Canada) and Europe.



Achieve 99.9% lead quality



# OUR SERVICES

We offer the following B2B Digital Marketing Services for IT Leaders and Decision Makers to amplify the reach and impressions:

- **Demand Generation**
- **Social Media Marketing**
- **Lead Generation**
- **Sponsored Content**
- **Account Based Marketing**
- **Website Banner Ads**
- **Email Marketing**
- **Newsletters**



# OUR AUDIENCE



**130k+**

**Assets Downloads  
per month**



**4M+**

**Reach**



**138k+**

**Website Page Visits**



**101k+**

**Social Media Audience**



**44k+**

**Subscribers**

# OUR SUBSCRIBERS

C-Level

46%

IT Decision  
Makers

86%

Thought  
Leaders

71%

EMEA

21%

North America

54%

APAC

35%

Source - LinkedIn and Google Analytics





# TESTIMONIALS



”

Like!! I blog frequently and I really thank you for your content. The article has truly peaked my interest.

**Wes Dobbins**, President, Bell South

”

It's a nice website. Thanks for giving full information about the 3d printing.

**Paul Hydrean**, Sr. Solutions Architect, Melillo Consulting

”

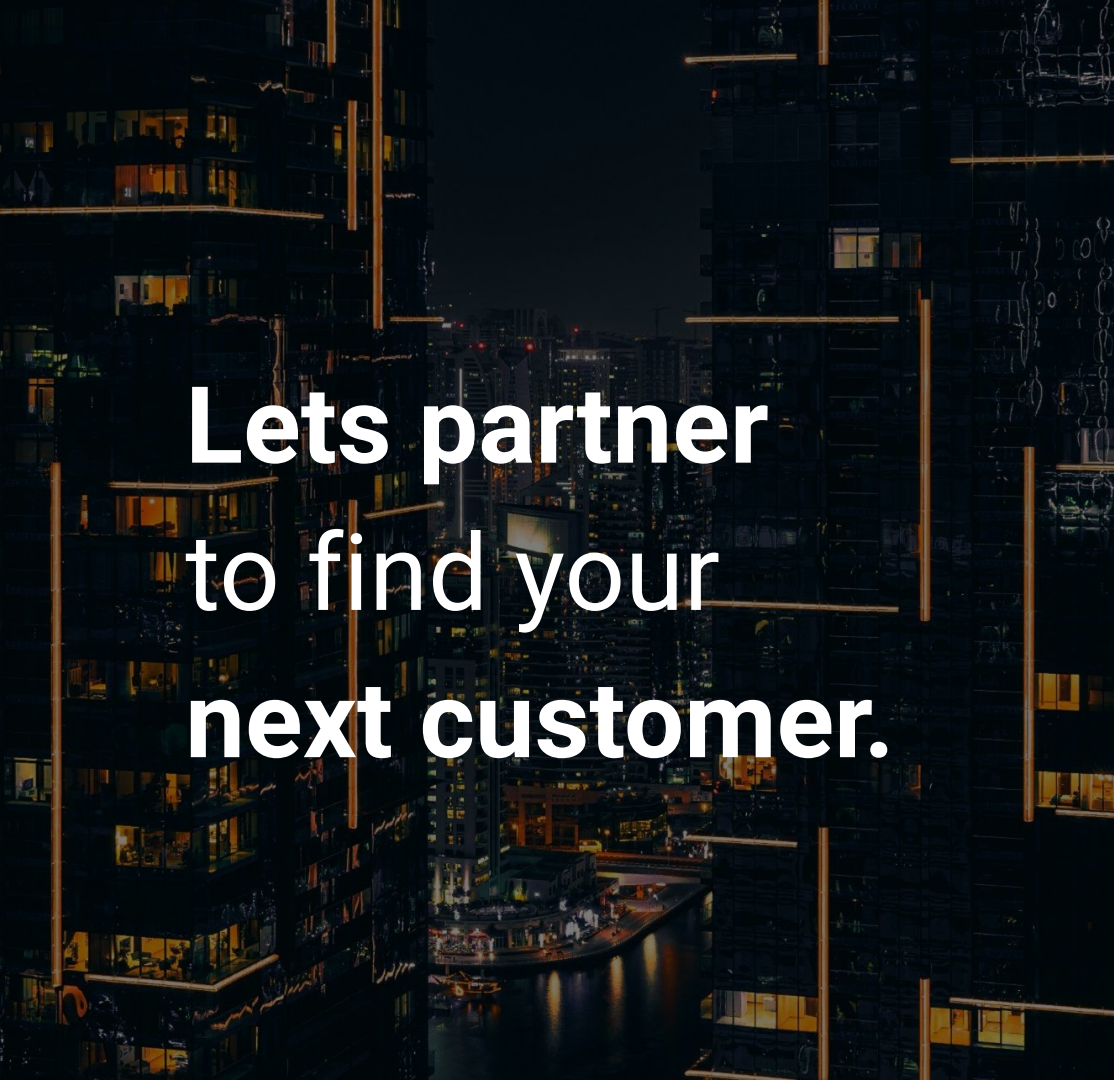
Thanks for the marvelous posting! I enjoyed reading it. I will be sure to bookmark your blog and will often come back.

**Randy Griffin**, President, WIER Energy Group

”

Like!! Really appreciate you sharing this blog post. Really thank you! Keep writing.

**Jared Dorminey**, Founder, CEO, Fried Pickle Media, LLC



Lets partner  
to find your  
next customer.

For Business  
Queries

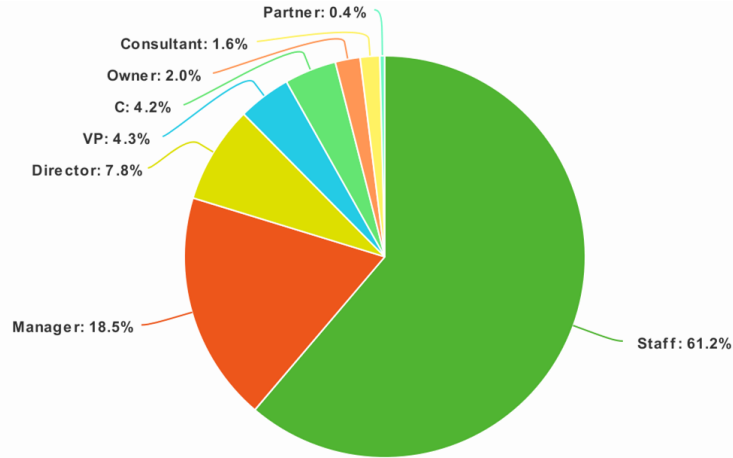
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Reach us [info@techversions.com](mailto:info@techversions.com)

# DATABASE AUDIENCE

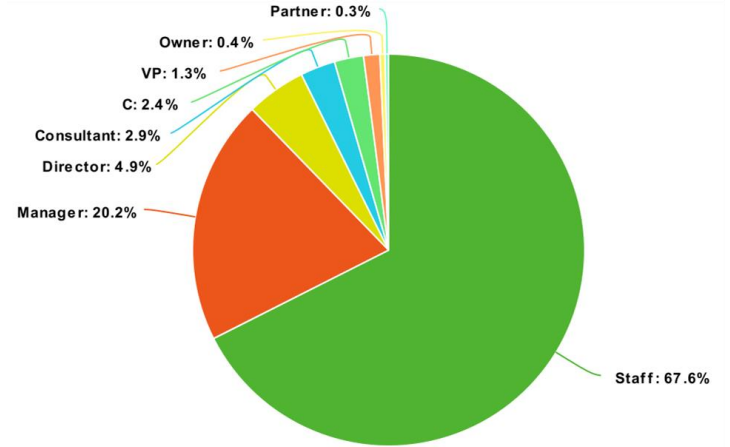
64 Million - US Database

87 Million - International Database



**All US Contacts by Job Level 67,856,596**

Total Unique Contact Records



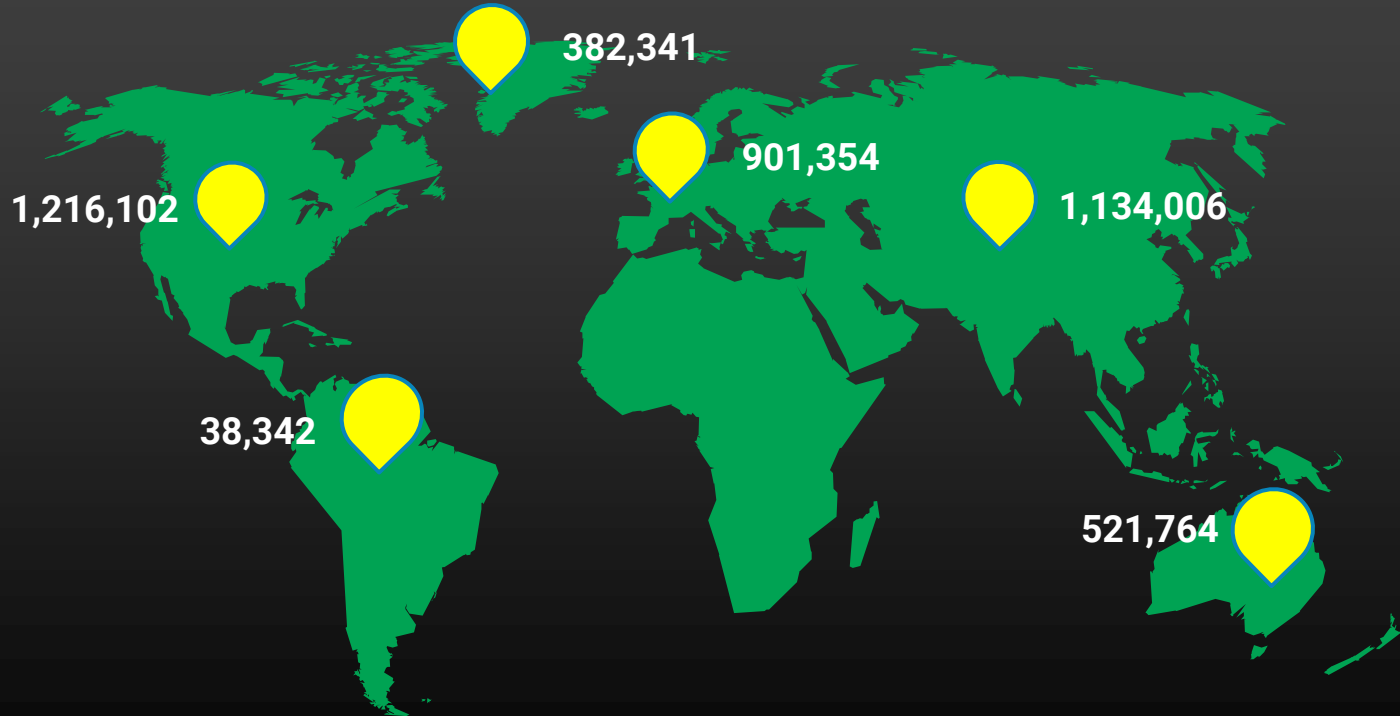
**All International Contacts by Job Level 21,085,943**

Total Unique Contact Records



# OUR REACH

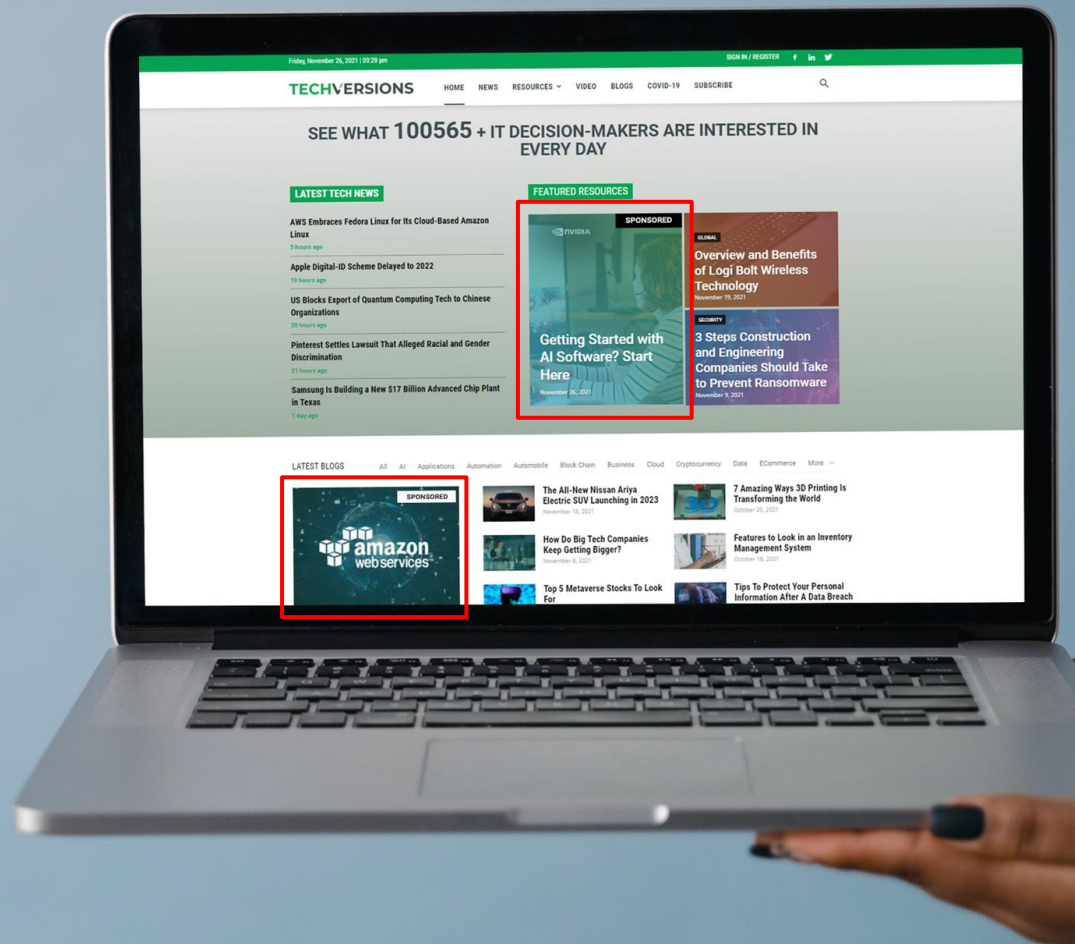
Users Across the Globe



# SPONSORED CONTENT

# 138k+

## Website Page Visits



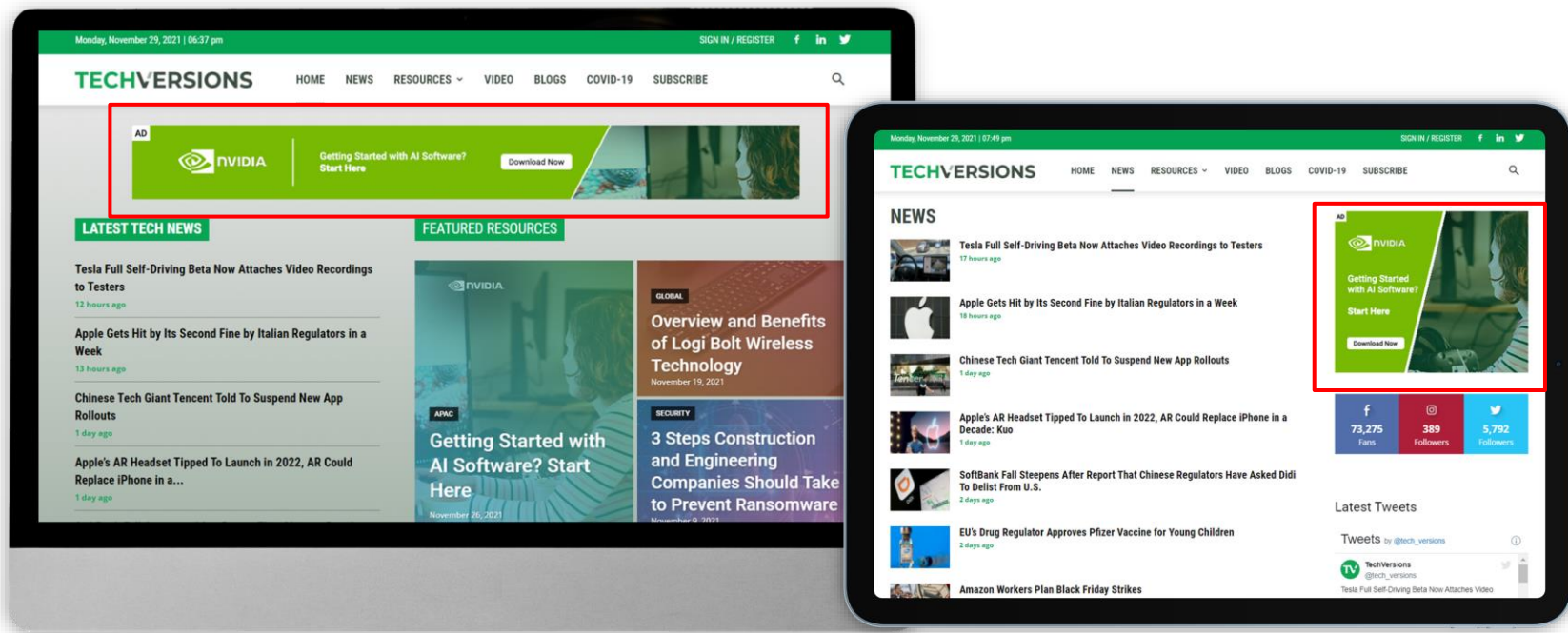


# SOCIAL MEDIA MARKETING

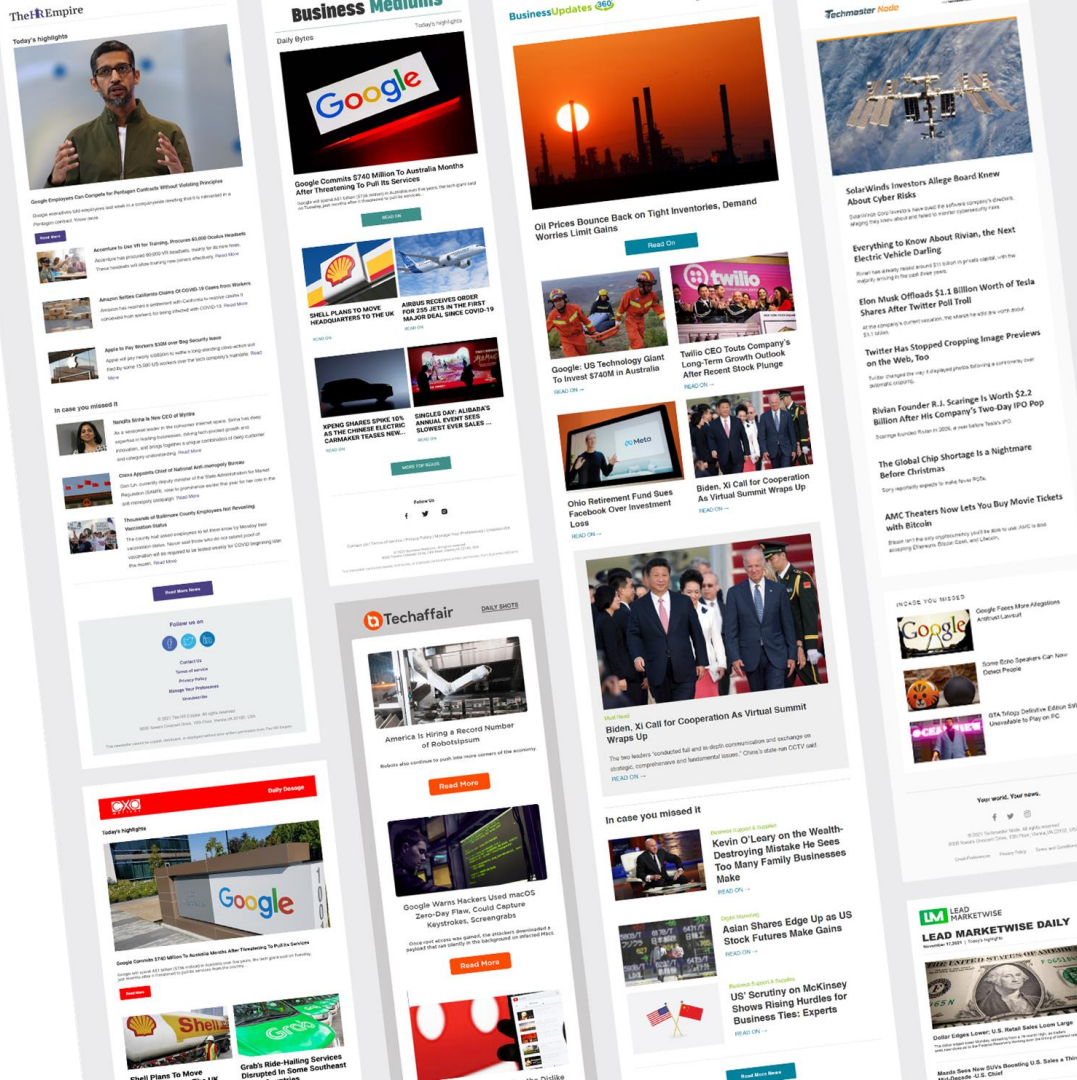
101k+  
Followers



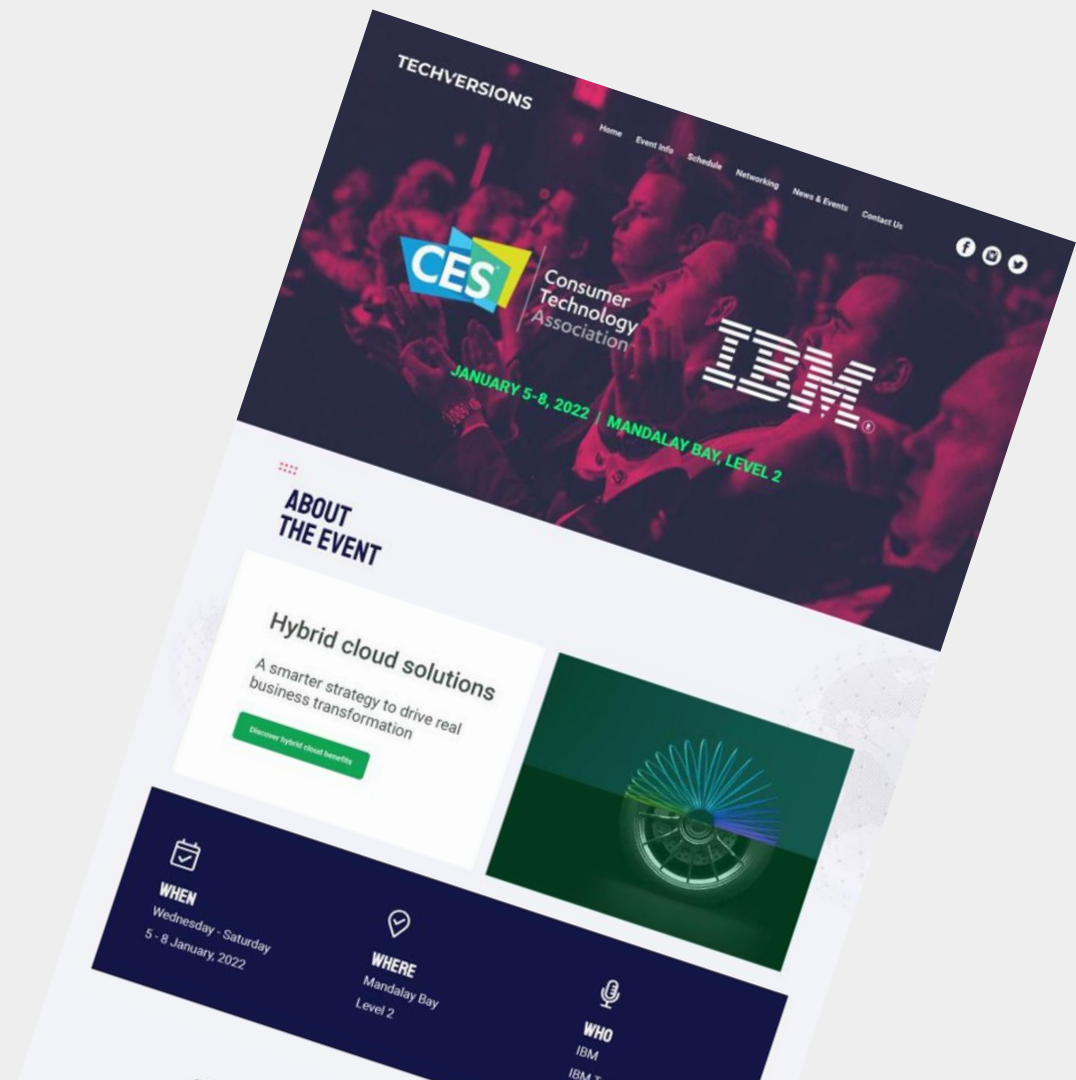
# ADVERTISE WITH US



**44k+**  
Subscribers



# EXCLUSIVE MICROSITE





# EXTEND YOUR REACH

